

To all UNI Europa Affiliates
To the Members and substitutes of the UNI Europa Executive Committee
To all UNI Europa sectoral Steering Groups

Invitation to the UNI Europa Organisers Forum Brussels, 21 and 22 February 2012

Dear Colleagues,

Following up from the 3rd UNI Europa Conference in Toulouse, UNI Europa will organise a forum where affiliates can exchange innovative ideas, organising and recruitment success stories, effective campaign experiences and strategies to grow unions in Europe.

Therefore, I would like to invite you to the UNI Europa Organisers Forum which will take place **in Brussels on 21 and 22 February 2012**.

The Forum is directed at *practitioners, strategists and organisers* from all over Europe. The objective is to bring together our expertise and experience, to learn from each other and to act collectively to find and apply the most effective strategies for growth and increased bargaining power.

The UNI Europa Organisers Forum will focus on:

- Strategic research models and sector organising strategies,
- Successful strategies for recruitment, internal growth, access and induction strategies,
- Building activism and membership growth through collective bargaining,
- Campaigning for organising rights,
- Greenfield organising,
- Change to organise,
- Global campaigns.

A further focus will be to look at the challenge to organise in Central and Eastern Europe and Turkey.

Draft Agenda

An overview of the declining union density and bargaining coverage in Europe and changing the way we organise will be given.

During the two-days Forum, five sessions are being organised. Presentations will be given by trade unions outlining their experiences.

Session 1

Presentations on building power through strategic research, sector analysis and targeting followed by a Workshop

Session 2

Presentations on changing to organise - Shifting priorities and resources followed by a Workshop

Session 3

Presentations on growth through collective bargaining and works councils campaigns followed by a Workshop

Session 4

Presentations on building power through systematic recruitment and induction followed by a Workshop

Session 5

Presentations on developing strategies to support multi-sectoral campaigns and organising for growth in Central and Eastern Europe and Turkey followed by a Workshop

Conclusions

Venue and timetable

The meeting will start at 9:00 on Tuesday 21 February and will close at 17:00 at the latest on Wednesday 22 February 2012.

The meeting is taking place at the:

Thon Hotel
Room Oslo I and II
17, avenue du Boulevard
1210 Brussels

Hotel reservations

Rooms will be reserved at the
Thon Hotel
17, avenue du Boulevard
1210 Brussels

Price for a single room: €100,00 (including taxes and breakfast)

Price for a double room: €120,00 (including taxes and breakfast)

Participation and hotel reservation form

We would appreciate it if you could complete the attached participation form and return it to the UNI Europa Brussels office by e-mail to the attention of sonja.trekels@uniglobalunion.org or by fax: +32 2 235 08 70. Deadline for registration to the meeting is 31 January 2012.

You can book your hotel room at the Thon Hotel by returning the Hotel booking form directly to the Hotel Thon

E-mail: reservations@thonhotels.be or by fax : +32 2 205 15 25

Deadline for hotel bookings is **31 January 2012 at the latest**. After that date, the hotel cannot guarantee availability.

Insurance coverage

Please note that UNI Europa cannot take out insurance for the participants. It is up to the union or the individual participant to conclude insurance. Participation in the meeting is at your own risk.

Interpretation

During the meeting, simultaneous interpretation will be available to and from English, French and German.

If you need further information, please don't hesitate to contact Sonja Trekels (Tel: +32 2 234 56 40 or by e-mail: sonja.trekels@uniglobalunion.org).

Best regards,

Oliver Röthig
Regional Secretary