



SAFE HOST

“Supporting European Social Partners in combating Sexual Exploitation of Children in Travel and Tourism”

VS/2012/0405

Kick-off Steering Committee Meeting of the Project

Rome 18/01/2013

EBNT

Via Lucullo 3 – 00187 Rome (ITA)

Gabriele Guglielmi, Filcams CGIL

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- **Timetable**
- Tourism sector
- Main Steps
- EBNT Observatory
- Safe Host project
- Partners' tasks

Timetable for action events

Start date	End date	Venue	Type of event
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MAXI OPERAZIONE CONTRO IL TURISMO SESSUALE



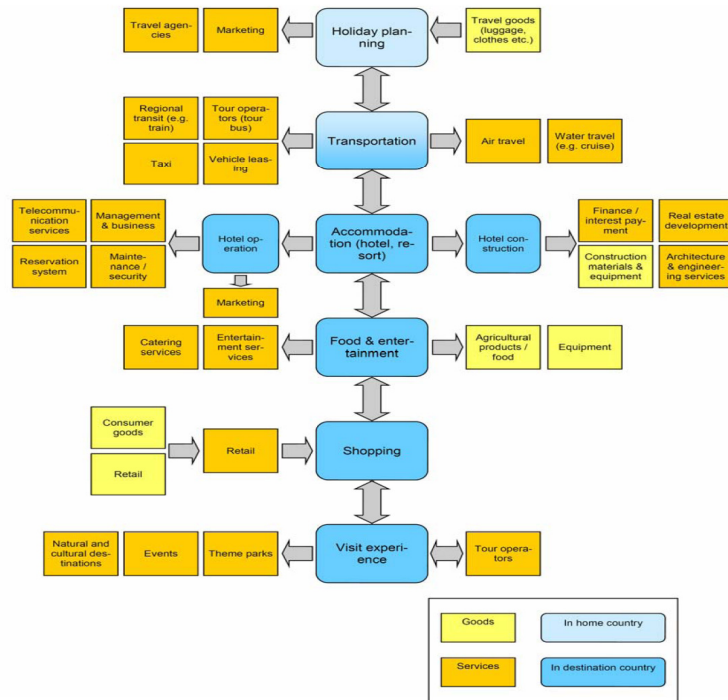
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Tourism sector & PARTNERS



Figure 1 - Tourism value chain⁷



⁷ Adapted from J. Gollub, A. Hosier and G. Woo, "Using Cluster-Based Economic Strategy to Minimize Tourism Leakages", ICF Consulting, p. 12. World Tourism Organization website, <www.world-tourism.org/quality/E/docs/trade/trsmleaks.pdf> (29 August 2006), p. 28.



Additional Entries

Fig. 3: The tourism service chain

Source: based on NatKo 2002



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The tools that put **Italy** in an advanced position:

- **law 269 of 1998**
- the **Code of Conduct that Ecpat Italia (2000)** together with unions and sector associations, has elaborated for the Italian tourism industry and included in the **(2003) national contract** for tourism sector employees

15 settembre 2005



Steering Committee on the Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism
WTO, ECPAT International, TOI, IHARA, Interpol, TAT, EMBRATUR, African Equations, DRV, FIYTO, Japan Committee for UNICEF



Codice di Condotta per la Protezione di Bambini e Adolescenti dallo Sfruttamento Sessuale nei Viaggi e nel Turismo

L'EBNT, rappresentata dal Presidente Gabriele Guglielmi e dal Vicepresidente Giuseppe Cassara, con il presente accordo dichiara il suo impegno per l'implementazione del **Codice di Condotta per la Protezione di Bambini e Adolescenti dallo Sfruttamento Sessuale nei Viaggi e nel Turismo**.

A questo fine, l'EBNT intraprenderà le azioni necessarie all'implementazione del Codice di Condotta che si riporta per esteso nella pagina che segue e che fa parte integrante del presente accordo.

L'adesione al presente accordo rappresenta, oltre che una condivisione degli obiettivi e dei valori che sostanziano la lotta allo sfruttamento sessuale commerciale di bambini e adolescenti, anche un impegno a promuovere presso i propri iscritti la sottoscrizione del Codice di Condotta e la realizzazione di occasioni di formazione e informazione per il raggiungimento del predetto obiettivo.

Per quanto riguarda i rapporti sull'implementazione del Codice, l'EBNT si impegna a collaborare con ECPAT e/o con il Code Steering Committee per fornire tutte le informazioni necessarie alla conoscenza dello stato dell'arte del Codice a tutti i pubblici di riferimento.

A seguito della firma del Codice di Condotta per la Protezione di bambini e adolescenti dallo sfruttamento sessuale commerciale nei Viaggi e nel Turismo, l'EBNT sarà segnalato quale membro firmatario nel sito di progetto www.thecode.org

E.B.N.T.
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Code Steering Committee
Secretariat
Camelia Tepelus

(Firma)

ECPAT - Italia

(Firma)

Roma, 15.09.05
(Luogo e Data)

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Project co-financed by the European Commission.



13 December 2011

DIRECTIVE 2011/92/EU OF THE EUROPEAN PARLIAMENT AND COUNCIL

- on combating the sexual **abuse** and sexual exploitation **of children** and child pornography
- By **December 2015**, all Member States have to take the necessary measures to comply with the Directive 2011/92/EU

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Italian Tour Operators survey 2010

309 Questionnaires sent to tourism companies

128(+16) answered

80% (+7%) of tourism agencies comply with the obligation to inform their **clients**

only 47% (+11%) of companies is active towards **employees**

only 23% (+8%) worries about tourist services **suppliers** in foreign countries

Italians airports, air companies, hotel chains

- The EBNT Observatory has chosen in **2010** to **enlarge** the survey panel to Italians **airports** (28), **air companies** (10), **hotel chains** (12)
- The **answered** surveys have been **only** 21, that is **42%** of the total but 54% airports, 42% hotel chains; only 1 air company
- It was discovered that:
only 14 % is active in training
only 4,8% informs their clients

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SAFE HOST project

The SAFE HOST project aims at

- **supporting joint initiatives** of European **social partners / European employers' and employees' organisations** involved in tourism to combat the Sexual Exploitation of Children in Travel and Tourism
- **paving the way** to an **agreement between European social partners / European employers' and employees' organisations**

Specific Objectives

- 1) **to identify models of good practices** for the whole tourism supply chain and methods to avoid the use of tourism channels for the purpose of child sexual exploitation
- 2) **to promote networking** and knowledge sharing among key-actors involved in the tourism sector (employers, employees, NGOs, DG EMPL and DG ENTR)
- 3) **to strengthen synergies and exchanges** between European social partners to drive harmonization of policies and practices for the prevention of and the fight against CST
- 4) **to prepare negotiations** for a sector-wide initiative addressing the harmful practice of child sex tourism, with a possible outcome European Social Dialogue Agreement
- 5) **to contribute to the implementation** of the **Directive 2011/92/EU**, of the **European policy framework for tourism** and of the **Europe 2020 Strategy**

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- to function as **head partner** and overall coordinator of the project
- **to draft a Data Collection Form (DCF)** to get an overview of the methods and good practices social partners have jointly or individually adopted to prevent the use of tourism facilities for the purpose of child sexual exploitation (codes of conduct; collective bargaining agreements; social dialogue agreements; CSR policies)
- to **translate the DCF from English to Italian and circulate among affiliates**
- to be **responsible for the elaboration of the DCFs and the sharing of the pieces of information**
- to **organise the European Conference in Florence** gathering employees'/employers' representatives and relevant stakeholders of the tourism sector
- to **draft the final e-publication**
- to **produce the CD-rom copies**
- to provide material for the webpage
- to prepare **evaluation questionnaires** to be filled in by meetings participants
- to write **progress and final reports** for the European Commission
- to write progress and final reports for dissemination purposes (ETUC; EFFAT; UNI-Europa; ETF; ECTAA; UNWTO and any other stakeholders)
- to prepare a Terms of Reference Template for the final evaluation of the project;
- **to give out a news-letter** to regularly inform all stakeholders on project developments;
- to encourage the application of the toolbox in Italy after the end of the project.



- to participate in and advise the Steering Committee;
- **to facilitate networking** and knowledge sharing among key-actors (national trade unions affiliated to EFFAT; EU tourism social partners; EU Institutions etc)
- **to circulate the DCF among affiliates;**
- to disseminate the project achievements to the Executive and Management Committees and **include the SAFE HOST project into Social Dialogue Meetings Agendas;**
- **to host a project webpage in the ETLC website;**
- to participate in and prepare the project meetings and events (please see timetable below);
- to arrange the **launch event in Brussels targeting the EU Institutions and EU tourism social partners** (“Together against Child Sex Exploitation in Travel and Tourism. Presentation of a practical toolbox”);
- **to review and amend documents;**
- to disseminate and implement the project results;
- to promote follow-up initiatives (e.g., pushing the setting up of the European Social Dialogue in Tourism and the sharing of joint agreements to end the use of tourism facilities for sexual purposes)
- to provide material for the webpage



- to participate in and advise the Steering Committee;
- to draft the content of the training and awareness-raising material for HORECA workers; Travel agencies' and Tour Operators' Workers; Transport Workers;
- to draft the **Guidelines** for Tourism companies to best protect minor employees and minor clients from sexual abuses;
- to develop the awareness-raising **label** to be stucked on any travel & accommodation contract.



- to participate in and advise the Steering Committee;
- to get an overview of the changes occurred in the tourism consumer behaviour models, the ways to approach and engage in sex with children and the **role of information communication technologies** in this context;
- to promote the **engagement of Eastern-Europe ECPAT affiliates** in the project activities;
- to co-operate with TATA WITH CARE on the development of the **toolbox content**.



- to participate in and advise the Steering Committee;
- to **translate the DCF from English to Hungarian** and circulate among affiliates;
- to collect the forms and translate the content into English;
- to contribute to **arrange the fourth Steering Committee meeting**;
- to provide material for the webpage;
- to disseminate and implement the project results;
- to encourage the application of the toolbox in Hungary after the end of the project



- to participate in and advise the Steering Committee;
- to **translate the DCF from English to Spanish** and circulate among affiliates;
- to collect the forms and translate the content into English;
- to contribute to **arrange the second Steering Committee meeting**;
- **to review and amend documents**;
- to disseminate and implement the project results;
- to promote follow-up initiatives;
- to provide material for the webpage;
- to encourage the application of the toolbox in Spain after the end of the project



- to participate in and advise the Steering Committee;
- to contribute to organise the EU Conference;
- to recruit participants and speakers for the meetings;
- to ask members to fill in the data collection form;
- to provide material for the webpage;
- to disseminate and implement the project results;
- to encourage the application of the toolbox in Italy after the end of the project



- to participate in and advise the Steering Committee;
- to get a **comprehensive picture of the European and international policy framework** and legal background for the fight against child sex tourism;
- to share knowledge generated by the EBNT **Observatories**;
- **to contribute to the preparation of meetings**;
- to disseminate and implement the project results.



- to participate in and advise the Steering Committee;
- to build and keep contacts with tourism employers' representatives at national and European level;
- to recruit participants and speakers for the meetings;
- to review and amend documents;
- to make a project presentation to the EU Sectoral Social Dialogue Committee and urge national and European social partners to actively engage in the project activities;
- to disseminate and implement the project results;
- to encourage the application of the toolbox in Italy after the end of the project.

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Safe Host:
for a not accessible tourism





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