

On-line Gambling

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“licensed” operators – a problem?

The image shows a Google search interface for the query "Gambling license". The search results page includes the Google logo, the search query, and the number of results (519,000). On the left side, there are filters for "Alles", "Meer", "Brussel", "Internet", and "Elke periode". The main search results area displays several sponsored links, with the first one, "Gaming License" from www.offshore-license.com, circled in red. Other sponsored links include "Gaming Software For Sale" from www.viadenmedia.com and "Gambling solutions" from www.slogold.net. Below the sponsored links, there are organic search results for "GamblingLicenses.com" and "Casino gambling license, sport betting license".

Google

Gambling license Zoeken

Ongeveer 519.000 resultaten (0,26 seconden) Geavanceerd zoeken

Alles

Meer

Brussel

Locatie wijzigen

Internet

Pagina's geschreven in het Nederlands

Pagina's uit België

Elke periode

Afgelopen week

Meer opties

Gaming License Gesponsorde links

www.offshore-license.com Start your own **gaming** company with a high-class business license!

Gaming Software For Sale

www.viadenmedia.com One of the most profitable Software Keep 100% Rake.

Gambling solutions

www.slogold.net Casino, betting, poker **licenses** Complete solution for online

[GamblingLicenses.com – Help for Internet Gaming Jurisdictions and ...](http://GamblingLicenses.com) [Vertaal deze pagina]

Internet **gaming** jurisdictions - where to get an online **license**, law, regulations, and legislation. Start an internet operation - online casinos, ...

www.gamblinglicenses.com/ - In cache - Vergelijkbaar

[Casino gambling license, sport betting license](#) [Vertaal deze pagina]



“licensed” operators – a problem?

Compared with the most popular European gambling license issued by Malta the advantages of our offshore license are clear. On the first view the Malta license appears to be reasonable priced for a EU country. But when all its required parts, charges and taxes are added one realises the Malta license means annual charges of at least 120.000 Euro - regardless if trading or dormant. The offshore license offered by [\[redacted\]](#) is quoted with annual renewal costs of 1.900 Euro, a fraction of the Malta charges, and grants the freedom to select your own hosting and software. [Click here to review the comparison in detail.](#)

“licensed” operators – a problem?

ADVANTAGES IN FORMING A GAMBLING LICENSE THROUGH COLDWELL:

- › all nationalities accepted as directors or owners
- › only basic due diligence requirements
- › fast approval
- › affordable registration fees
- › economic renewal fees
- › operations can be undertaken worldwide
- › no paid up capital deposit required
- › fully tax exempt
- › no bookkeeping
- › no accounting
- › no auditing
- › no reporting

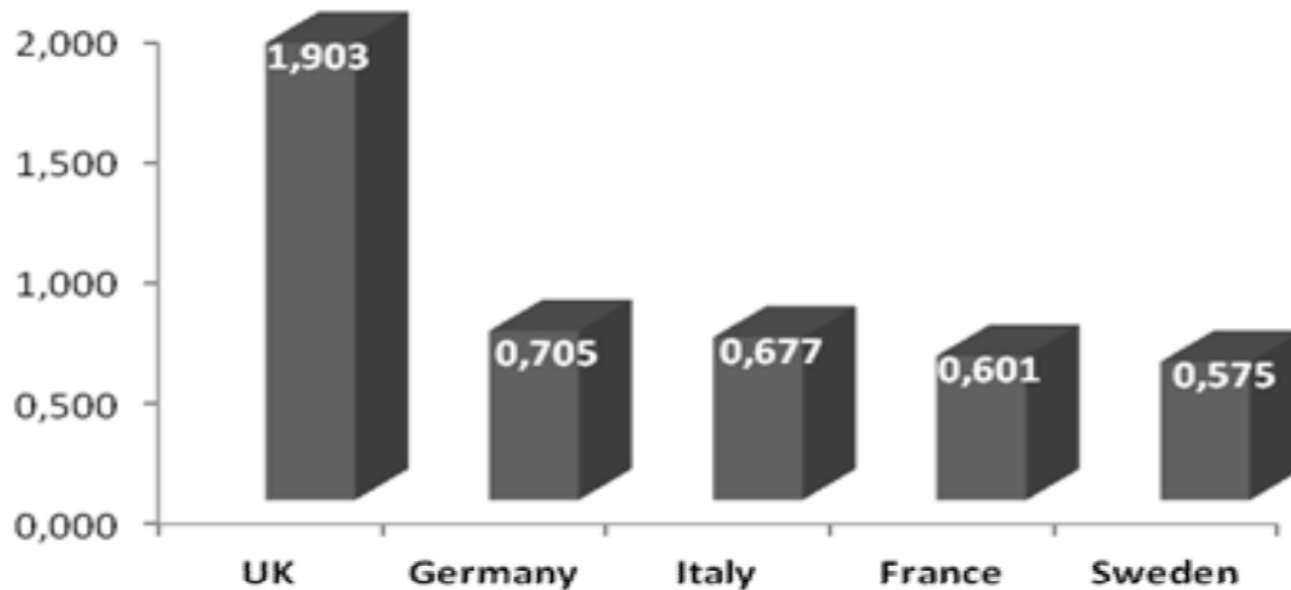


The purpose

... to launch an extensive public consultation on all relevant public policy challenges and possible Internal Market issues resulting from the rapid development of both licit and unlawful on-line gambling offers directed at citizens located in the EU.

Current situation

GGR Online gambling (5 largest EU markets in 2008)



Key policy issues

- **Definition and organisation of games**
- **Related services (promotion / payment)**
- **Public interest issues (consumers/minors)**
- **Public order**
- **Enforcement**
- **Revenues and “public good”**

Definition and organisation

- **Definitions**

On-line gambling services are any service which involves wagering a stake with monetary value in games of chance, including lotteries and betting transactions that are provided at a distance, by electronic means and at the individual request of a recipient of services.

- **Establishment and licensing**

Related services

- **Promotion of gambling**
 - Online commercial communications
 - Sales promotions and Direct marketing
 - Sponsorship
- **Payment, pay-outs & customer identification**

Public interest issues

- **Problem gambling**
- **Gambling addiction (0.3 – 3.1%)**
- **Protection of minors**
- **... access to payment systems**
- **... marketing**
- **... other vulnerable groups**

Public order

- **Prevention of fraud**
 - against players
 - against operators
- **Prevention of money laundering**
- **Prevention of other crimes**
 - illegal operators

Enforcement

- **Gambling authorities**
 - structure and
 - activities
- **Administrative cooperation**
- **Payment blocking and liability regimes for ISPs**

Revenues - for the public good?

- Systems of revenue channelling for the public good
- Sports exploitation rights and integrity issues
- “Free riding”

A Staff working document

- **The stakeholders and their interests**
- **The on-line market (GGR)**
- **Secondary legislation and case law**
- **Notifications**
- **Workshops? - feeding into consultation**

Time table

- **Launch: Early 2011**